

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Pillen

Authorized committee:

Jim Pillen for Governor

Agency requesting time (and contact information):

☐

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10th, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>TAYLOR FERNIE</i>	Signature: <i>Joy E. Patten</i>
Name: Taylor Fernie	Name: Joy E. Patten
Date of Request to Purchase Ad Time: <i>2/17/2022</i> <i>3/18/22</i>	Date of Station Agreement to Sell Time: <i>3/18/22</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 3/18/22Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <u>619555</u>	Station Call Letters: <u>KFOR</u>	Date Received/Requested: <u>3/18/22</u>
Est. #: <u>3177</u>	Station Location: <u>Lincoln</u>	Run Start and End Dates: <u>3/21/22 - 3/25/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Mar 18, 22
 CONT# 35769616 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KFOR-AM (Lincoln, NE)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS
 AGY AXMEDIA
 ADDR 800 W 47TH ST STE 200
 KANSAS CITY, MO 64112
 BYR TAYLOR FERNIE
 ADV JIM PILLEN FOR GOVERNOR
 PDT 2022 Primary Election
 FLT Mar 21, 22 - Mar 27, 22

DDS CONT# 0
 C/P/E: / / 3177
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 3/18/2022 10:12:00 AM: NEW ORDER 3/18 - THE NEW ORDER WILL RUN MON 3/21 - SUN 3/27. PLEASE CONFIRM THE NEW ORDER ASAP AND ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY : TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.

** 3/18/2022 10:12:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT LISA.TRAYLOR@KATZMEDIA.COM THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 MTWTF..	6A - 10A	60	3/21/2022 - 3/25/2022	1W	10	\$68.00	10
		OUT OF WINDOW - 12/27-3/20							
	1.2	MTWTF..	10A - 3P	60	3/21/2022 - 3/25/2022	1W	10	\$43.00	10
	1.3	MTWTF..	3P - 7P	60	3/21/2022 - 3/25/2022	1W	10	\$43.00	10
					** WEEKLY FLIGHT TOTALS **			30	\$1,540.00

	Mar 22					
SPOTS	30					
CASH	1540.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1540.00					

						TOTAL
SPOTS						30
CASH						1,540.00
TRADE						0.00
NSL						0.00
TOTAL						1,540.00

CONTRACT

KFOR Alpha Media
3800 Cornhusker Highway
FM 103.3 - 1240 AM Lincoln, NE 68504
(402) 466-1234

And:

Axmedia (KC MO)
800 W 47th Street Suite 200
Kansas City, MO 64112

<u>Contract / Revision</u> 619555 /		<u>Alt Order #</u>
<u>Advertiser</u> POL22/Jim Pillen for Governor		<u>Original Date / Revision</u> 03/18/22 / 03/18/22
<u>Contract Dates</u> 03/21/22 - 03/25/22	<u>Estimate #</u> 3177	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFOR-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9914861	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	03/21/22	03/25/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	10	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	MTWTF--				10	\$68.00			
N 2	KFOR	03/21/22	03/25/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	10	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	MTWTF--				10	\$43.00			
N 3	KFOR	03/21/22	03/25/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	10	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	MTWTF--				10	\$43.00			
Totals											30	\$1,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/25/22	30	\$1,540.00	(\$231.00)	\$1,309.00
Totals	30	\$1,540.00	(\$231.00)	\$1,309.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.